

Press Release

Kraków, February 28, 2022.

MedApp in the OVHcloud Startup Program

MedApp, an innovative medtech (SaMD – *software as a medical device*) company listed in Warsaw and Frankfurt, has joined the OVHcloud Program, Europe’s largest cloud provider supporting startups and scale-ups.

“Customers using MedApp’s solutions are increasingly interested in the cloud as a place to efficiently and securely store and process medical data. We also provide such an opportunity. That is why we start cooperation with one of the most trusted providers of cloud solutions - OVHcloud with its local data center in Warsaw. We are convinced that the spread of the cloud will support scalability and development of our business,” highlighted Krzysztof Mędrala, CEO of MedApp S.A.

The OVHcloud Program for startups runs worldwide, and so far more than 2,500 startups and scale-ups have taken part in it. The program implements the idea of SMART cloud (Simple to use, Multi-local, Accessible, Reversible and Transparent) and provides participants with a high number of benefits.

“We are pleased that our program is adjusted to the needs of companies that are growing rapidly, like MedApp. All the more so because in the health care sector, trust in a cloud provider that stores sensitive data becomes particularly important,” emphasized Natalia Świrska, CEE Startup Program Manager at OVHcloud. *“In addition, our cooperation perfectly reflects the flexibility of the program: every time we adjust the offer to the needs of companies cooperating with us.”*

As part of the program, MedApp gains funding from OVHcloud in the form of access to cloud resources as well as mentoring and support for international business development. OVHcloud support will be used by MedApp in the development of its current flagship products: CarnaLife Holo and CarnaLife System. MedApp’s technology solutions support next-generation diagnostic imaging and digital medicine, and these products are developed based on mixed reality, artificial intelligence and big data analytics.

“We are proud to work with such innovative companies as MedApp,” comments Robert Paszkiewicz, VP, Central Eastern Europe at OVHcloud. *“The cloud enhances the development of the health care sector. We use e-consultations, e-prescriptions or e-referrals. MedApp proves that modern technologies allow to develop diagnostic imaging and next generation digital medicine. As a result, the catalog of online services*

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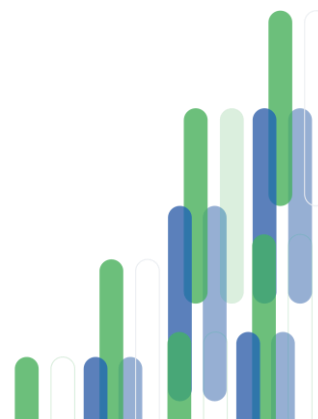
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for patients continues to grow, making access to doctors and diagnostics easier, but also causing an increase in the amount of medical data that needs to be securely stored and processed. When creating e-health solutions, it is worth remembering not only about the usefulness and innovation of such solutions, but also about choosing a trusted cloud provider who can, through such means as certifications and audits, guarantee proper data protection.”

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About OVHcloud

OVHcloud is a global and Europe's leading cloud provider, managing 400,000 servers in 33 of its own data centers across four continents. For twenty years, the Group has followed an integrated model that gives it full control over its value chain: from designing its servers, to managing its data centers, to building and maintaining its own global fiber optic network. This unique approach enables OVHcloud to independently support the needs of 1.6 million customers in over 140 countries. OVHcloud offers customers the latest generation of solutions that combine high performance, foreseeable prices, and complete control over their data to support unlimited development.

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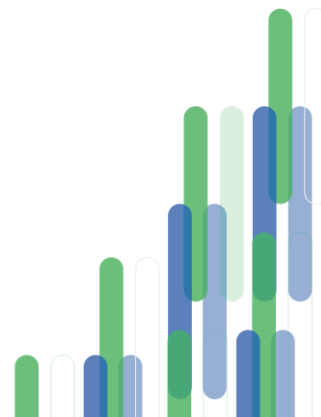
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MedApp is a listed technology company that offers innovative, unique software solutions for diagnostic imaging and next generation digital medicine (medtech) services. They are based on artificial intelligence, mixed reality and 3D imaging solutions. The key products, scalable globally, are: **CarnaLife Holo**, **CarnaLife System**, **HoloComm** and **Digital Clinic**. The Company is supported by a Scientific Council consisting of recognized experts in the field of medical innovation. MedApp also cooperates with international technology and medical leaders such as Google, Microsoft, or GE Healthcare, providing its customers with secure storage, analysis and visualization of large amounts of data.

CarnaLife Holo is a certified innovative technology that supports the planning and execution of complex medical procedures. With the help of Microsoft's HoloLens 2 goggles, the doctor sees in real 3D space a hologram that reflects the imaged anatomical area. The physician is free to interact with the displayed hologram. CarnaLife Holo is now present in 21 medical centers in Poland and worldwide, and has been used in nearly 200 medical procedures of various specialties.

CarnaLife System is an advanced telemedicine platform that allows a physician to assess and monitor the health of their patients and conduct consultations at any time of the day and at any place. The system is supported by more than 20 remote measurement devices. Examination results are analyzed 24/7 using AI algorithms and Big Data analytics. The system has been implemented in 23 medical centers. On the basis of this solution, the **Digital Clinic** was created, which is a product aimed directly at patients and individual users.

HoloComm is a solution for remote, 3D product and data presentation using Microsoft HoloLens 2 glasses. The software is used in industry, medicine and education.

The Company is rapidly developing its business activity, reporting many times higher year-on-year results in the three quarters of 2021. **MedApp S.A. shares are listed on the NewConnect market in Warsaw and on the Börse Frankfurt.** More information on the company and the innovations that it is developing is available at www.medapp.pl and [LinkedIn](#).

We also encourage you to watch the videos:

- [webinar with CEO Krzysztof Mędrala - WSE Innovation Day 2021](#)
- [Operation Hologram / "W głowie się nie mieści by Chaizer&Kawecki"](#)

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